

Kixor Herbicide Technology Has Arrived

It's official. On Sept. 15, the U.S. Environmental Protection Agency registered one of the biggest herbicide advances in years—**Kixor**® herbicide technology— for burndown, preplant and preemergence weed control.

Kixor is designed around a unique molecule — the first in the pyrimidinedione class of chemistry in North America. **Kixor** delivers a new kind of foliar and soil activity on more than 70 broadleaf weeds across a wide range of crops. It solves the toughest broadleaf weed challenges facing growers today, including biotypes that are resistant to glyphosate, ALS inhibitors and the triazines.

Kixor is the active ingredient in a new family of next-generation products powered by **Kixor** herbicide technology: **Sharpen**™ herbicide (for corn, chickpeas, dry field peas, grain sorghum, cereals, soybeans, cotton, sunflower harvest aid/desiccation, fallow and post harvest), **Integrity**™ herbicide (for corn), **OpTill**™ herbicide (for soybeans, dry field peas and chickpeas) and **Treevix**™ herbicide (for citrus, pome fruit and nut trees).

Kixor is a 21st-century herbicide technology for 21st-century weeds.

For more information on **Kixor**, click here.

To access the multimedia press room featuring the announcement of the EPA registration of **Kixor**, visit <http://www.prnewswire.com/mnr/kixorherbicide/39639/>.

Always read and follow label directions.

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