

No-Till Farmers Vote Headline Fungicide of the Year

RESEARCH TRIANGLE PARK, N.C. (March 9, 2007) – Growers who follow conservation tillage practices have selected Headline fungicide as fungicide of the year for effectively controlling disease in both no-tilled corn and soybeans, and for contributing to their reduced-tillage success last year. The 2006 No-Till Products of the Year were recently announced during the 15th Annual National No-Tillage Conference and published as the reader's choice in Conservation Tillage Product Guide. In total, 114 products were nominated in seven different categories, including fungicides.

“BASF is honored that growers chose Headline as the fungicide of the year, and saw it as having the greatest impact on their success in 2006,” said Jerry Minore, market manager at BASF. “We are pleased to know that more growers are recognizing the value a planned application of Headline can make.”

After making a planned application of Headline to control foliar disease, corn and soybean growers reported seeing plant growth and stress tolerance advantages that resulted in better standability, stronger stalks, more pods, better pod fill and increased yields.

“It offers excellent disease control in no-tilled corn and when applied at the R2 to R4 growth stage with no-tilled soybeans,” said Grant Troop of Quarryville, Pennsylvania, reaffirming the positive benefits of Headline fungicide in his comments to the Conservation Tillage Product Guide.

Using the right fungicide is important. Foliar diseases can weaken plants, sapping their energy and resulting in poor growth, greater susceptibility to environmental stresses and reduced yields. That's where Headline can help. Headline helps growers better manage Plant Health™ risks and boost yields through its excellent disease control, improved stress tolerance and enhanced growth efficiency.

“Headline added 5.2 bushels on 100 soybean plots across Indiana and Ohio for us in 2005, and it looked just as good in 2006,” said Ed Winkle of Hymark Consulting, Martinsville, Ohio, in a comment to the publication. “It added 5 to 45 bushels per acre on corn in 2005, and we saw dramatic differences in 2006 where it was applied this year from Maryland to Iowa.”

In 2006, in more than 1000 on-farm corn trials and 750 on-farm soybean trials, Headline protected the crops from yield-robbing diseases, producing consistently higher yields and positive returns on investment. The average yield advantage of Headline treated corn ranged from 12 to 15 bu/A, while Headline treated soybean trials showed a 4 to 8 bu/A advantage.

“This is a great product for protecting no-till yields,” said Stephen Windler of Lafayette, Indiana, according to the article in the Conservation Tillage Product Guide.

With sales of €3,079 million in 2006, BASF's Agricultural Products division is a leader in crop protection and a strong partner to the farming industry providing well-established and innovative fungicides, insecticides and herbicides. Farmers use these products and services to improve crop yields and crop quality. Other uses include public health, structural/urban pest control, turf and ornamental plants, vegetation management, and forestry. BASF aims to turn knowledge rapidly into market success. The vision of BASF's Agricultural Products division is to be the world's leading innovator, optimizing agricultural production, improving nutrition, and thus enhancing the quality of life for a growing world population. Further information can be found on the web at www.agro.basf.com.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics, performance products, agricultural products and fine chemicals to crude oil and natural gas. As a reliable partner to virtually all industries, BASF's high-value products and intelligent system solutions help its customers to be more successful. BASF develops new technologies and uses them to meet the challenges of the future and open up additional market opportunities. It combines economic success with environmental

protection and social responsibility, thus contributing to a better future. BASF has over 95,000 employees and posted sales of €52.6 billion (approximately \$66.1 billion) in 2006. Further information on BASF is available on the Internet at www.basf.com.

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